



The Art Of The Bizarre Vinyl Sleeve • newsletter two
From the Collection of Steve Goldman • Text : Simon Robinson B.A.
Published by : Easy On The Eye Books / November 2023 ISBN: 9780995523647

NEWSLETTER exclusive to subscribers, people who expressed an interest in the title or have pre-ordered.



A quick up-date on this new title, which is now on the presses. No matter how often you check pages (or indeed how many of you check them; four of us went through this!) we found errors in the first and second proof, mainly to do with techie stuff like borders and bleeds, but the third set came through fine and we could sign the job off. Stock should start to arrive next week so anyone who has pre-ordered or wishes to will receive their copy well in time for Xmas.

While this was going on, Steve Goldman has been out and about talking to people about his collection to promote the title. He had a chat on the **BBC Radio Leeds** morning show with presenter Rima Ahmed. Rima has done a few shows on Radio 4 this year and has an ear for a good story. Steve's segment is on his Instagram page and worth a listen as it gives some insight into the collection: <https://www.instagram.com/p/CyxuVQ1Rnxv/>



Steve also had a chat with **Radio 4's Front Row**, though we're not sure if they will feature the book yet or not! On Birkenhead The **Williamson Museum and Gallery** have been throwing themselves into the spirit of the big exhibition of Steve's sleeves which we mentioned last time (15 Nov 2023 to 27 Jan 2024 - check their site for opening times). On Friday 15th December they are throwing a **Worst Records Christmas Party** (this is already booked out!). Steve has put together a party mix of some of the strangest music from his records. I can vouch for how trippy some of this stuff is, after spending hours working on the audio for the promotional video... The Gallery are also now putting on a satellite show at a sister venue.

We have caught up on episode of the panel show **Have I Got News For You** via iPlayer too. Steve's collection was noticed by their producer; so Victoria Coren invited the panel to check out three of the images from the book. It was great to hear the groans and gasps of disbelief from the audience! The full show is up on iPlayer now but we have clipped out Steve's bit for our YouTube channel at <https://youtu.be/y4HIDJbLp4>

The back cover of the book does warn people that the images in this book are hard to forget, and have now heard from one person who has been so transfixed by the Peter Rabbitt album in the publicity material that he has had to go off in search of a copy for himself! He has promised to send us a photo when he has found somewhere to display it where he won't see it late at night...



Everyone was really pleased to see a great review for the book in **Record Collector magazine** Issue 551 (December 2023) by John Tucker. As someone who remembers this magazine from the very early days (and has penned quite a few articles for them myself over the years) it's always good to know other vinyl collectors get what you are up to. We have a scan of the review on our website. <https://easyontheeyebooks.wordpress.com/forthcoming/the-art-of-the-bizarre-album-sleeve/record-collector/>

There is another five star review due soon and a Northern newspaper's Saturday magazine supplement are covering the project shortly; more next time. Finally comes news that Mark Zuckerberg feels we are all likely to suffer palpitations at the sight of a man's bare knees, so he has banned us from showing the book cover on Steve's Instagram site. He and his mate Richard at Diversity PR (who have been doing a cracking job on the book) have been trying to get around this by painting out any 'naughty bits' (as the Monty Python generation will forever know them) and reposting it. I could point out that the orange idiot Donald Trump is allowed to spew his lies and hate all over Instagram without any censoring, but clearly MZ makes money off the back of that.

What a bizarre world indeed!

Thanks to everyone for their interest

Simon and Ann. Easy On The Eye Books

SMALL PRINT

PRE-ORDERS • The Art of The Vinyl Sleeve is designed and printed in the UK and we do our bit to support public services (rather than building rockets in the back garden). In turn we appreciate people supporting us by buying direct, and to say thanks you can take advantage of our early-bird discount, only available through our official on-line Easy On The Eye Books store. <https://easyontheeyeshop.co.uk/>

You can learn more about the title and explore sample page spreads which give a good idea of the layout, visit the publisher's website. Easy On The Eye Books website <https://easyontheeyebooks.wordpress.com/forthcoming/the-art-of-the-bizarre-album-sleeve/> There is a promotional video for the book online at Easy On The Eye Book's official You Tube channel, so feel free to mention this to your friends! <https://www.youtube.com/watch?v=suCh49X4qVM>

EXHIBITION • For anyone wanting to see Steve's Bizarre Sleeves exhibition. **Williamson Gallery, Birkenhead** on Merseyside over Christmas, 15 Nov 2023 to 27 Jan 2024. **Bailiffgate, Alnwick Castle** from 5 Feb-21 Apr 2024; **Warrington Museum and Art Gallery** from mid September to Xmas 2024 (exact dates to be finalised); **Northampton Museum and Art Gallery** 4 May - 22 Jun 2025.



You can subscribe to the publisher's website which means you get news updates on all our titles. You can leave at any time, we won't swamp anyone's in tray and promise never to mention Black Friday or Christmas! url • <https://easyontheeyebooks.wordpress.com>